



May 28, 2024

Dear Sir or Madam,

On October 5, 2024 area businesses, churches and agencies will participate in The SoCal Day of HOPE Outreach to give tangible hope to families living in situations of desperate human need. On this special day, guests from across our communities will receive free groceries, health services, community services, prayer, live entertainment, lunch, games and activities for children, and more! You are invited to share in this united act of compassion!

There are millions of people struggling to survive in California. Food insecurity and homelessness are just two areas in which there is great need. These things create hopelessness in the people. They directly affect a family's quality of life and a community's stabilization effort of self-sufficiency and community pride. We believe that hopelessness creates disadvantaged, at-risk social economic communities and at-risk rehabilitating mental and physical health issues and concerns. Most local churches and service agencies in the city lack the resources (financial as well as people) to effectively bring about change to these in need. We hope to have a long-term impact by partnering with the area businesses, churches and service agencies to connect those in need with the necessary resources to bring change and ultimately elevate a community.

Our vision is to see this outreach ultimately happen in all southern California counties. In 2015 we started with Orange and Riverside Counties with outreach locations in Anaheim and Moreno Valley. In 2017 the outreach is being held in three counties, Orange, Los Angeles and San Diego. In 2021 due to the pandemic, we had to pause the outreach until 2023. We relaunched SoCal Day of HOPE starting this time with San Diego and will build again to multiple locations in the coming years. We need your support to make this collaborative effort a great success! Our budget need for the 2024 outreach is \$25,000. We are asking organizations and individuals to help us raise these funds by being an event sponsor, please see attachment. SoCal Day of Hope is under Floodwater-AAA ministries 501C3. All donations are tax deductible. Please submit donations by July 31st for the 2024 outreach. If you have any questions, please feel free to contact us. Please mail the completed sponsorship form and monies to Floodwaters-AAA. Checks should be made to SoCal Day of Hope. All donations are tax deductible.

We look forward to doing together what we could never do alone!

Sincerely,

Nellisa Lockley
Founder, SoCal Day of Hope
714-788-8641

Letitia Dickerson
Founder, Floodwaters-AAA Ministries
619-306-9571